## Scripps-Howard Names Ex-New York Times Man

By Scripps-Howard Newspapers NEW YORK, Oct. 23

Name of The New York all of the newspapers in the Times, today was appointed negotiations with the Typomanager of Scripps-Howard
Newspapers, it was an
nounced by Mark arce, exceutive vice president and
general business manager of
Scripps-Howard.

Mr. Bradford resigned from
his position at The Times on
June 19, 1963, shortly after
the death of its late publisher.

Owil E. Dryfoos. In resignassistant general business

Mr. Bradford, 51, will join the Scripps-Howard organization with offices at 230 Parkav. New York, on Jan. 1 after completing several projects for the International Program of the Ford Foundation. He has recently been acting as a consultant in connection with the Foundation's work abroad in the fields of city planning and management training.

Mr. Bradford spent 16 years with The New York Times, which he joined in 1947 as assistant to the publisher. He York Times Co. in 1954, a member of its board of directors in 1955, vice president and business manager in 1957, and its general manager in

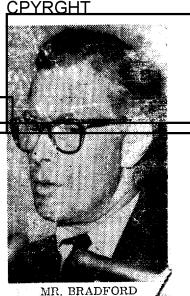
the served as chairman of Publishers Association of York City from 1959 to when all union contracts

were settled amicably and he headed the New York Publish

graphical Union last year, before and during the newspa-

Orvil E. Dryfoos. In resigning he said he felt that its new publisher should be free to make a fresh start in assembling his own, permanent. management team.

Since leaving The Times, Mr. Bradford has been active in the \$5 million capital funds drive of the Yale Law School, of which he is a graduate. He has also been active in the work of the Regional the work of the Regional Plan Association of New York, of which he is a director, and of which he was president from 1959 to 1962. At its annual conference this month the association conferred on him its 1963 award for creating a broader under for creating a broader under-standing of the problems of regional growth.



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